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ABSTRACT

A summary report lists the goals of Maryland's Elementary Secondary Education Act (ESEA), Title II program, which helps local educational agencies develop media services. The report includes the following elements: (1) ESEA goals are related to the state comprehensive educational plan; (2) specific program goals are listed; (3) a formula for distribution of funds is provided; and (4) the degree of attainment is assessed for each program goal. Results also are summarized for the programs in each of Maryland's 23 counties and in Baltimore City. (EMH)

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ED127910

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PERFORMANCE REPORT FOR TITLE II,

ELEMENTARY AND SECONDARY EDUCATION ACT

P. L. 89-10 AS AMENDED, FY 1975

U.S. DEPARTMENT OF HEALTH, EDUCATION & WELFARE
NATIONAL INSTITUTE OF EDUCATION

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Submitted by:

School Media Office
Division of Library Development and Services
Maryland State Department of Education
P.O. Box 8717
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1976

IR003857

I. List the ESEA, Title II management goals for the fiscal year in which the funds were spent.

Management Goals

A. Administer the ESEA, Title II Program which assists local education agencies in the development of media services.

B. Provide consultative services which reflect the priorities established by the Maryland State Board of Education and the needs of the local education agencies.

C. Apply the principles of management of consultative services which will provide assistance in the development of sound media programs.

D. Provide assistance to local education agencies for the development of system level services.

E. Conduct program evaluation activities required to satisfy the needs of the State and Federal Government.

F. Provide information and reports required by all external and internal sources.

G. Collect statistical information which will assist in the development of media programs.

II. Describe briefly how these goals fit into comprehensive State education agency planning.

The Maryland State Department of Education and the local education agencies were engaged in a Management Study which involved a further appraisal of needs and the setting of measurable goals and objectives.

The critical needs which have been identified and given highest priority are:

A. Improvement in reading

B. Improved knowledge and increased acceptance of people who are of different ethnic or racial backgrounds

C. Programs in early childhood education

D. Career Education

Pages 9-10, of Maryland's Reading Plan for the 70's, Division of Instruction, MSDE, 1975 states:

> "By 1980 the Maryland State Department of Education will institute three major reading objectives concerned with student achievement, supportive personnel competencies, and efficient use of state resources which will move all citizens toward reading effectiveness. For some, this effectiveness will mean literacy at a functional reading level; for some, at a liberal reading level; and for others, at critical and creative

reading levels. These objectives will move the citizens toward a reading capacity to cope with the emerging literate world of the 80's."

Identified critical needs will be provided for by applying Title II, ESEA program funds to the purchase of a variety of materials (in form, content, and level) for specified teachers and learners. Project applications for materials related to a specific program growing out of the identified needs will be received from the local education agencies, institutional schools, the Archdioceses of Baltimore, Washington, and Wilmington, and all private schools which comply with the State compulsory attendance laws and provisions of the Civil Rights Act of 1964, and which are recognized by the State as eligible schools.

III. List the ESEA,Title II program goals for the fiscal year in which the funds were spent.

Goal Statements

A. To provide training (preservice and inservice) opportunities for local personnel.

B. To improve the quality of media programs.

C. To provide more effective utilization of media resources.

D. To provide opportunities which will permit for greater improvement of media personnel with the entire school staff.

E. To establish an information system for providing data on the activities and operation of school media services throughout the State.

F. To assist local education agencies with the development of system level media programs.

G. To assist in the expansion of the existing network for ensuring fulfillment of educational requests.

H. To study and investigate ways of conducting cooperative programs and activities among various information agencies.

I. To assist in the development of planning activities at the local education agency level.

IV. Describe how the relative need formula reflected program goals.

A major factor in determining relative need is the extent to which local education agencies and private schools derive goals from the State's assessment of needs and establish objectives which set definite directions

for a program. Relative need may also include programs which grow out of the assessment of specialized needs if goals and objectives have been established for meeting identified needs. Examples include the statewide program in drug awareness and family life and human development and a local education agency's program to acquaint the influx of foreign-speaking children with the English language. Relative need may also include such other factors as the general economic resources of a school district in relation to the general economic resources of the State, and the degree of previous effort of each school district to provide materials and staff in relation to its total financial resources.

The distribution of school library resources, textbooks, and materials for children and teachers solely on a per-capita basis does not satisfy this provision.

The State Plan establishes the following criteria for the development of an allocation formula:

A. Not more than 5 percent of the entitlement or $50,000.00, whichever is greater, will be available for the administration of the State Plan.

B. Not more than 5 percent of the entitlement may be allocated for special purpose grants for the acquisition of school media resources.

C. Not less than 90 percent of the entitlement will be made available to the local education agencies, tax-supported institutional schools, and private schools on the basis of enrollment and the ratio of the local wealth of each of the 23 counties and Baltimore City to State wealth. (Not less than 90 percent of the allocation made available to any local education agency or for any private school is to be used for school media resources for children and teachers.)

Project applications for local education agencies and for nonpublic schools are received, reviewed, and approved by the Division of Library Development and Services. Local education agencies purchase, catalog, process, and deliver the materials for placement in public schools on a permanent loan basis. A subagency, under contract with the Maryland State Department of Education, provides the same service for nonpublic schools and places the materials on loan.

V. Describe the achievement of each program goal and the degree of attainment of each.

A. To provide training (preservice and inservice) opportunities for local personnel.

The Advisory Committee to the School Media Office consists of the library/media supervisors who meet as a group three times a year and additional times as necessary.

1. (Ethnic and Cultural) - Use of Minority Materials in the Curriculum - Dorchester County - July 16-17, 1975.

a. Integration of Ethnic Materials Into the Curriculum

b. Realities of Book Selection

c. Instructional Materials for the Spanish-Speaking Student

d. Use of Local Folklore as an Ethnic and Minority Resource

e. Amish of Garrett County

f. Where Do We Go From Here

2. Issues in Media Management included inservice topics of curriculum and guidance and counseling. The curriculum covered a wide variety of topics such as:

a. Media and Instruction: Intertwining Partners

by Mrs. Mildred Sowers
Director
Office of Curriculum Development
Maryland State Department of Education

b. Magic Lantern: Metaphor for Humanistic Education

by Dr. Bruce Joyce
Professor
Columbia University

c. Concept for Change: The Instructional Team Approach

by Dr. Donald Ely
Director
Center for the Study of Information and Education
Syracuse University

3. The guidance and counseling presentations were conducted by:

a. Dr. Peggy Anne Sullivan
Dean of Students
University of Chicago

b. Miss Ruth Ann Davies
Supervisor of Media Services
North Hill School District
Pittsburg, Pennsylvania

c. Dr. Homer Elseroad
Superintendent of Schools
Montgomery County

d. William A. Horner
President
Southwest Iowa Learning Resources Center

e. Dr. Helen Lloyd
Professor
School of Library Science
University of Michigan

f. Miss Louise Sutherland
Education Program Specialist
U. S. Office of Education

4. The Educational Technology Fair featured the following:

a. Media and Guidance

b. Media and Metric

c. Educational Technology Across the U.S.

d. Instructional Design

e. Futurism in Educational Technology

f. Technology in Maryland

There were opportunities to examine new materials and equipment.

5. The MSDE cooperated with both time and money for the Film Festival (see attachment).

6. A School Media Center Facilities Workshop was held in May 1975 for the purpose of introducing the Media Center Facility Design for Maryland Public Schools and to bring interested and concerned persons together for the planning process.

7. Mini Grant inservice included:

a. Production - Somerset, Frederick and Harford Counties, and Baltimore City

b. Services of Media Programs - Allegany County, Western Maryland Resource Center

c. Media Services in Open Spaced Schools - Garrett County

d. Children's Literature - Calvert and St. Mary's Counties

e. Planned Program Budget Services Activities - Calvert County

8. A service of the School Media Center Program was a three-day workshop in the summer of 1975. The 30 participants were to study and examine media services being provided, and to formulate a listing of service activities. (See attachment, Services of a School Media Program.)

9. Publications which supported the inservice programs are attached as follows:

a. Issues in Media Management, 1975

b. Media Center Facility Design for Maryland Public Schools, 1975

c. Humanizing School Media Facilities, 1976

d. Services of a School Media Program, 1976

e. New Personnel Packet (not included)

B. To improve the quality of media programs.

1. Advisory Committee Meetings, Mini-Grant, Film Festival, Facilities Workshop, Services of a Media Program.

2. The Division of Library Development and Services and the Division of Instruction met and worked together on a publication Media and Instruction, which intermeshed the thinking and working of the two areas (see attachment).

3. The Educational Technology Task Force, a task force of 16 representing local education agencies, the MSDE, and higher education, published their paper, Task Force for Long-Range Planning for Media Technology in Maryland, 1976, which was to present guidelines for long-range planning for media technology programs and for interpretation of such programs, and which presented a study of the status of school media programs in the state using the State standards as a norm. The task force has the Guidelines for Selection and Use of Audiovisual Equipment and Utilization under revision.

4. Field visits to the local education agencies provide the School Media Office staff opportunities for evaluation of system level and individual building media services.

C. To provide more effective utilization of media resources.

1. The following helped provide more effective utilization:

a. Career Education Workshop

b. Media and Instruction Publication

c. Mini Grant Programs

d. Educational Technology Fair

e. Film Festival

f. Services of a School Media Program

g. Media Utilization handbook revision

h. Educational Technology Task Force

i. ITV Reading Series

j. Field services

k. LEA workshops

l. Mini Grants, Production

2. Administrative Grants (ESEA II) gave Washington County $26,000 to 16mm films to support the county's curriculum.

3. $16,000 was awarded to Montgomery County to finance their Integrating Media Research and Communication Skills with the Instructional Program project.

4. The Reading Priority stresses media utilization. Mrs. Estelle Williamson, MSDE, has been working with Dr. Richard Petre, MSDE, in workshops and publications. The ITV series, Reading - Print and Nonprint, stresses use of nonprint along with print materials.

D. To provide opportunities which will permit for greater improvement of media personnel with the entire school staff.

1. The following opportunities were provided:

a. Advisory Committee

b. Reading and Media

c. Media and Career Education

d. Media and Instruction

e. Ethnic and Cultural program

f. Mini Grants

g. Educational Technology Task Force

h. LEA production workshops for teachers

i. Federal programs

j. Services of a School Media Program

k. Master Plan planning and implementation (see attachment)

l. Revision of AV utilization handbook

m. ITV Reading Series

n. Field service activities

o. Administrative grants

p. Involvement in professional associations

2. The staff of the School Media Office attend the Regional Coordinators Meetings where Directors of Instruction and Curriculum discuss and plan their LEA programs.

3. Keynotes (sample attached is the DLDS newsletter, issued periodically).

4. Anne Arundel County Board of Education and the DLDS have begun a joint venture with a statewide selection-evaluation center for all educators (see attachment).

E. To establish an information system for providing data on the activities and operation of school media services throughout the state.

1. Advisory Committee

2. Issues in Media Management

3. Ethnic and Cultural Program

4. Film Festival

5. Facilities Workshop and publication

6. Special Purpose Grants

7. Services of a School Media Program

8. Educational Technology Task Force

9. Revision of utilization handbook

10. Keynotes

11. Annual library/media center reports

12. Facts about Maryland's School Media Programs, 1974-75 (attached)

13. New personnel packets

14. Mini Grant

15. State Media Associations

F. To assist local educational agencies with the development of system level media programs.

1. Advisory Committee

2. Issues in Media Management

3. Mini Grants

4. Special Purpose Grants

5. Federal programs

6. Educational Technology Task Force

7. Master Plan planning and implementation

8. Regional Coordinators Meetings

9. Field Services

Notice the statistics for system level in Facts About Maryland's School Media Programs.

G. To assist in the expansion of the existing network for ensuring fulfillment of educational requests.

1. Advisory Committee

2. Field Services

H. To study and investigate ways of conducting cooperative programs and activities between all types of information agencies.

1. Study of selection/examination centers attempted

2. Combined public library/school meeting attempted

3. Field services

4. State media associations

I. To assist in the development of planning activities at the local education agency level.

1. Advisory Committee

2. Issues in Media Management

3. Federal programs

4. Master Plan implementation

5. Field services

VI. Describe briefly 3-5 projects illustrative of the effects of the implementation of your program and management goals and your State Plan.

A. Somerset County - $15,270 - Fiscal Year 1975

1. Ethnic & Cultural

a. Objectives

1) To provide accurate information concerning the heritage and culture of minority groups.

2) To promote understanding of different subcultures and their effect upon students' self-concepts.

3) To encourage all students to develop positive self-concepts.

4) To promote insight into the causes of cultural and racial prejudice, and to encourage interpersonal respect and understanding.

5) To develop an appreciation of the contributions of minority groups in the social, economic, political, and artistic aspects of American life.

b. Programs

1) Enrichment of courses in Language Arts, Social Studies, Sociology, and Psychology.

2) Development of a coherent democratic value system in members of the school population.

3) Increased respect for human rights and a belief in the equality of people.

4) Modification of prejudicial attitudes and/or behavior.

5) Strengthen and support Reading program.

Total curriculum will be strengthened because of increased knowledge brought about through the acquisition of materials with Title VI funds.

c. Evaluation Plans

1) Observation at social and academic climate of the school.

2) Attitude and value surveys and questionnaires.

3) Small group discussions on the theme of progress in interracial relationships.

4) Library records indicating use of materials.

d. Types of media selected

1) Books

2) Pamphlets

3) Paperbacks

4) Records

5) Tapes

6) Cassettes

7) Filmstrips

8) Slides

9) Pictures

10) Transparencies

11) Periodicals

e. Coordination with other Federal programs

ESEA, Title II funds will permit an expansion of media materials provided recently by ESEA and through Title III, NDEA or ESEA programs which concern themselves with reading and problems caused by desegregation of schools.

2. Career Education

a. Objectives

1) To provide career education materials that are appropriate to the level of aspiration and the maturity of individual students.

2) To provide current information concerning work requirements and essential skills for a wide variety of careers.

3) To provide materials that will facilitate the integration of career education in all phases of the curriculum.

4) To equip students to make informed rational decisions in choice of career.

5) To promote an understanding of what the world of work is like.

6) To enable students to identify their own general interests and aptitudes with respect to various career areas.

7) To identify occupations which relate to career education.

b. Programs

1) Curriculum offerings will have more meaning and interest to the student who perceives his relationship to career preparedness.

2) Support of teachers in providng materials relevant to their course content and to their objectives in career education.

3) Increase in student ability to choose a career that is compatible with his personality, interests, and abilities.

4) Career guidance needs of students who do not plan to attend college.

5) Give direction to those students who plan to attend college or to acquire some type of post-high school training.

c. Evaluation Plans

1) Study of post-high school career activities of graduates.

2) Interest inventories.

3) Aptitude tests.

4) Career-objective analysis relating school performance to career possibilities.

5) Self-scoring scales.

d. Types of media selected

1) Books

2) Pamphlets

3) Records

4) Tapes

5) Cassettes

6) Filmstrips

7) Slides

8) Pictures

9) Transparencies

10) Periodicals

e. Coordination with other Federal Programs

1) Continue and build upon the career education program started under Federal.

2) State and local funding, adding to existing collection of materials.

3) Vocational Education.

4) Title III Operation Somerset.

B. Garrett County - $15,315 - Fiscal Year 1975

1. Ethnic & Cultural

a. Objectives

1) To improve the understanding and tolerance of all peoples.

2) To provide minimum materials in all schools relative to ethnic and cultural minorities.

3) To enhance our existing social studies programs by providing ethnic and cultural studies.

b. Programs

Included are Social Studies Programs - grades K-12.

c. Evaluation

Evaluation of the soft media requested under this priority can be measured only according to the usage and the effect it has on children. If attitudes can be changed as reflected through attitudinal surveys which will be used, then a positive evaluation can be made. Achievement test scores may reflect improved academic improvement in the social sciences.

d. Types of media selected

1) Books

2) Filmstrips

3) Records

4) Tapes

5) Cassettes

6) 16mm films

e. Coordination of other Federal Programs

This priority is coordinated with ESEA, Title I; ESEA, Title III; and, hopefully, NDEA, Title III. Local monies support the basic program.

2. Early Childhood Education

a. Objectives

1) To improve the early childhood education programs in Garrett County.

2) To provide materials which are not consumable for readiness in all areas which relate to early childhood education.

3) To augment existing materials purchased with ESEA, Title II monies in early childhood education.

b. Program

1) The total county kindergarten program.

2) Reading readiness in grade one.

3) Learning centers in grades 1, 2, 3, and beyond.

c. Evaluation

Evaluation of the soft media requested under this priority can only be measured according to the usage and the effect it has on children. Hopefully, an increased number of diverse materials will improve the total program in early childhood education. This should be reflected in county administered readiness tests and achievement tests.

d. Types of media selected

1) Books

2) Filmstrips

3) Records

4) Tapes

5) Cassettes

3. Career Education

a. Objectives

1) To provide media for the interdisciplinary approach to career education (K-12) available to all Garrett County Schools.

2) To provide materials especially in the elementary schools related to career education which will enhance its presentation to students, and promote individualized programs of exploration and discovery by the students who elect to do so.

b. Programs

Support and strengthen the interdisciplinary approach to Career Education (K-12) in all Garrett County Schools.

c. Evaluation

Evaluation of the soft media requested under this priority can be measured only according to the usage and the effect it has on children. Hopefully, an increased number of diverse materials will improve the total program in career education.

d. Types of media selected

1) Books

2) Filmstrips

3) Records

4) Cassettes

5) Pamphlets

6) Posters

e. Coordination with other Federal Programs

1) Coordinated with the Vocational Act of 1968, Amended

2) The Garrett County Appalachian Projects in Career Education and Improved Vocational Guidance

3) NDEA, Title III

4) Local endeavors in career education through curriculum development

C. Wicomico County - $32,011.00 - Fiscal Year 1975 (Bicentennial Project)

1. Objectives

a) Obtain a reservoir of materials, print and nonprint - grades 1-12.

b) Acquire materials that will give a basic knowledge of the historic events before, during and after Revolutionary War.

c) Acquire materials that will achieve an understanding of the principles upon which the U.S. was founded.

d) Acquire materials that will give an appreciation of the advantages of life in a democracy.

e) Acquire materials that will develop a pride in our country and in the leaders who helped establish it.

2. Programs

a) Utilization of the Bicentennial Celebration Guidelines for Wicomico County.

b) Social studies teachers will focus upon a study of the past through research investigation of the historical material.

c) A collection of literature material that will help with scripts for drama and celebrations in English classes.

d) The musical heritage will be taught through the use of print and nonprint materials.

e) There has always been a sharp relationship between art and social ideas.

3. Evaluation

a) Utilization of the media center resources.

b) Discussions with students and teachers.

c) The participation of communication in the use of materials.

4. Types of media selected

a) Books

b) Periodicals

c) Prints (photographs and paintings)

d) Charts

e) Recordings

f) 16mm films

g) Sound filmstrips

h) Transparencies

i) Video and audio tapes

j) Maps

k) Musical scores

l) Slides

5. Coordination with other Federal Programs

Utilization of equipment and materials that were purchased with other funds.

VII. Describe the cumulative impact of ESEA, Title II on the education of (a) public and (b) private school children of the state. Cite examples, if you wish, from various school levels and types of pupils. To what extent do you attribute the effectiveness or the weaknesses of this program to provisions of the State Plan (such as relative need, proportions of funds spent on each category of materials, plan for making the materials available, standards) to management and programs goals?

Copies of testimonial letters are used here as an answer to this question.

Board of Education of Caroline County
Denton, Maryland

June 30, 1976

TO: Mrs. Naomi W. Butler, Specialist, Field Services

FROM: Fred G. Usilton - Media Services Coordinator, Caroline County

SUBJECT: Performance Report for Title II 1975-76

I. Title II "Regular" - $9,635.00

One need as determined by instructional staff was to build up collections of print material in one senior high and one elementary school to the extent that they would make a difference. This was accomplished for Colonel Richardson Senior High where they were added to a new media center and for Preston Elementary where the collection was below standard. This need used $7,800 of the total grant. A second need was to keep functioning a free reading program in two middle schools by supplying them with additional paperbacks. This need was supported by the remainder of the funds which hardly did more than replace worn out books in this program.

II. Inservice - Mini Grant

Two middle schools met for two half days to receive help in "media services." Planning a new open-space middle school instigated this project. All teachers from both schools attended the sessions. The consultants from other systems and from the Maryland State Department of Education were very helpful. We have already seen some changes in attitude on the part of teachers, administrators, and media personnel as a direct result of this service.

III. Title IV (II and III Second Half)

County Staff as well as media and teacher personnel planned this project.

Needs determined were materials for reading in a new open-space elementary school, updating some audio visual equipment in three elementary schools, opening new ITV programs for a senior high school via purchase of videotape equipment, and providing funds to supplement career education resource centers in three secondary schools.

An additional recipient of this program was a private school which needed four additional dictionaries for use in classroom reading instruction.

Funds for this project were released only in time for purchase orders to be completed in June of 1976.

Actual evaluation of this cannot be made until 1976-77.

IV. Title II Special Purpose Grant

Following a favorable report on our application for a Special Purpose Grant to purchase $17,500 worth of sound films to be circulated from the Central North Caroline Media Center, teachers and media people did some excellent planning. Four major areas of need were designated: Career Education, Reading (language development and literature), Civics and Economics, and World Cultures.

Encouragement and help were provided by Mrs. Naomi Butler, Mrs. Rosa Presberry and by media personnel in Anne Arundel, Charles, St. Mary's and Calvert Counties.

By early June after many preview sessions and evaluation meetings by our county media committee, 84 films were ordered.

Special efforts will be made to furnish inservice help in September 1976 for all secondary teachers.

Again, evaluation of Title II service will have to wait until 1976-77.

V. Special Service of the Maryland State Department of Education

During the year, Caroline County received much help in evaluating both Title II and NDEA as applied in the county. Opportunities for individual and group attendance at workshops by media personnel have helped them as they participate in planning for projects and for general services in their local departments.

Mr. James Smith has served well as a liaison to the Eastern Shore coordinators group on a monthly basis. Much of this dealt with planning about the various federal programs.

Mr. James Smith, Mrs. Naomi Butler and Mrs. Rosa Presberry have visited the county often and always offer constructive suggestions.

In his role as "Director", Mr. Dave Bender has been most helpful. He is accessible, reasonable, and fair regarding our many requests for interpretation of various facets of the federal entanglements!

FGU:ble

Howard County Public School System
Columbia, Maryland

June 30, 1976

TO: Naomi W. Butler, Specialist, Field Services

FROM: Lucille W. Van Vliet, Acting Media Supervisor

SUBJECT: Performance Report for Title II, Elementary and Secondary Education Act, FY 1975

The Howard County Board of Education project application under Title II of the Elementary and Secondary Education Act, FY 1975, was approved in the amount of $32,091. The objective of the proposal was to purchase 16mm films for central office distribution to all schools.

The instructional supervisors at the Howard County Department of Education previewed the films and proposed recommendations for the purchase of these films. In many instances the instructional supervisors asked teachers in their departments to preview and evaluate these films. Before her retirement, Mrs. Quinlan, the Supervisor of Media Services, determined which recommendations would help to meet the objectives of the project and purchased the films which would complement the other films in the collection.

The grant for $32,091 was used to purchase 150 16mm films. With the addition of these films, the total collection of 16mm films in the Howard County Department of Education Central Office is 1,442.

All films have been cataloged, and lists of the titles will be distributed to the schools for inclusion in the AV catalog before September 1, 1976.

Evaluation of the effectiveness of the use of the films will be judged by the extent of their use and an analysis of the comments made by the user each time a film is circulated.

Circulation of films from the central office has averaged 1,336 a month during 1976.

Summary of expenditures:

ESEA, Title II, FY '75 02302-27	32,091.00
Expenditures	32,324.08
	- 233.08

Attached is a list of the titles of the films purchased.

LVV/evb

cc: Dr. Charles Ecker
Dr. Mary Hovet

Prince George's County Public Schools
Upper Marlboro, Maryland

July 20, 1976

TO: Dr. Ronald Uhl

FROM: Harry R. Bock

SUBJECT: ESEA-Title II, FY '75 Project

The availability of funds from ESEA, Title II for use in the purchase of films has provided a valuable additional resource to Prince George's County Schools. The emphasis was in the area of Reading and Early Childhood and, primarily, in duplicate titles to serve better these two priority areas in the curriculum. Combined with local funds committed to a growth program at the film library, we increased the available number of films in the film library at the AV Center by 5 percent. We presently have 10,364 prints available for school use. This represents about two-thirds of the recommended available films for a county of our size as specified in the State media guidelines.

The availability of additional films allowed an eight percent increase in film bookings and an eleven percent increase in film circulation during this current year. In addition, we were better able to meet the needs of the parochial schools and served them with the availability of additional prints and titles. Circulation through the private and parochial sector increased by 33 percent. There was no increase in the number of schools participating as four schools that participated last year did not participate this year, but they were replaced by four new schools from the Prince George's County attendance area.

Statistical data reflect only the circulation of materials, but an assumption must be made that the increased circulation reflects a demand for the medium to be used in the building level program. Subjective comments about the quality of the materials and their appropriateness are reflected in the reports we hear in communication between the schools and the AV Center. The availability of ESEA, Title II funds for the maintenance and growth of a viable film library program must be a positive testimonial to the success of the ESEA, Title II project.

HRB:et
Attachment

CIRCULATION OF 16mm FILMS

	1971-72	1972-73	1973-74	1974-75	1975-76
Number of Copies Available at the AV Center	6,857	8,225	8,964	9,804	10,364
Number of Copies Booked to the Schools	93,680	92,859	96,378	95,663	103,385
Number of Copies Not Available When Requested	66,972	65,138	57,413	47,059	51,600
Number of Copies Sent to the Schools	79,264	81,044	86,471	85,706	95,411
Number of Copies Not Sent to the Schools (films not returned from previous schools or damaged)	13,546	11,462	9,107	9,957	7,974

8 percent increase in film bookings
11 percent increase in circulation
1 percent increase in not availables *
19 percent decrease in not sents **

* Not Availables: Films not available on request.
** Not Sents: Films returned late or damaged by previous user.

MATERIALS PRODUCTION

	1971	1972	1973	1974	1975
Tapes Duplicated at AV Center:					
Audio: Reel-to-reel	500	616	245	320	350
Cassette	500	1,170	2,320	2,750	2,904
Video:	-	84	103	132	150
Studio Productions:					
Video:	-	27	25	5	9
Audio:	-	-	18	27	42
Transparencies Made at AV Center:	2,703	4,491	5,443	5,851	6,514

AUDIOVISUAL SUPPLIES

	1971-72	1972-73	1973-74	1974-75	1975-76
Projection Lamps:	$23,000.00	$34,687.13	$37,874.60	$49,520.71	$51,850.80
Other Miscellaneous Materials and Supplies:	16,000.00	41,307.68	58,111.40	73,480.93	64,464.68
	$39,000.00	$75,994.81	$95,986.00	$123,001.64	$116,315.48

Prince George's County Public Schools
Upper Marlboro, Maryland

July 20, 1976

TO: Dr. Ronald Uhl

FROM: Edward W. Barth

SUBJECT: Performance Report for ESEA Title II

Regarding Mrs. Butler's request for ESEA, Title II feedback, my comments are as follows.

The ability to read is of utmost importance for students today as it has been in the past. One of the factors in the development of reading is having suitable material on many levels to meet the individual needs of students in all grades and on every subject. The development of reading is a Board-stated goal. This goal was a primary project theme when the Prince George's County Public Schools submitted their application for ESEA, Title II funds. This application correlated with other federal and county projects. Materials were selected jointly by classroom teachers and school-based media specialists with funds made available under this project.

From comments made to members of the Office of Media Services staff by school-based personnel, Title II funds provided material to meet changing curricular needs in identified collection deficiencies. Material was purchased to meet the individual needs of our students ranging from the gifted to the remedial program. Classroom teachers were provided an expansion of the alternative teaching technique for more students could be given individual assignments because of the in-depth collection of both print and nonprint material readily accessible in the media center. The expansion of this in-depth collection would not have been as great were it not for funds available through the ESEA, Title II program. A well-selected collection assures success of a well-designed curriculum when taught by outstanding teachers and media specialists. Title II funds have assisted the Prince George's County Public Schools media program to adjust its collection to meet a changing school program.

EWB:mw

Encl: Mrs. Butler's memorandum

ESEA II FY '75

Nonpublic

School	Enrollment	Basic Grants		1.32/students	Total
Blind	322	(25¢ student)	80.50	425.04	505.54
Deaf	378	(25¢ student)	94.50	498.96	593.46
Independent	13,205	(25¢ student)	3,301.25	17,430.60	20,731.85
Wilmington	1,451	(25¢ student)	362.75	1,915.32	2,278.07
Baltimore	48,805	(10,000-99,999 enrollment)	10,000.00	64,422.60	74,422.60
Washington	30,281	(10,000-99,999 enrollment)	10,000.00	39,970.92	49,970.92
	94,442		$23,839.00	$124,663.44	$148,502.44

(per student) $ 1.32

$ 124,663.44

ESEA II FY '75

ENROLLMENT:		(1.32/students)
Public	911,097	1,303,518.00
Blind	322	425.04
Deaf	378	498.96
Independent	13,205	17,430.60
Wilmington	1,451	1,915.32
Baltimore	48,805	64,422.60
Washington	30,281	39,970.92
TOTAL PUPILS	1,005,539	1,428,181.44

BASIC GRANTS:

Baltimore	$ 10,000.00
Washington	10,000.00
Public	235,000.00
Miscellaneous (25¢) (Blind, Deaf, Ind., Wilmington)	3,839.00
	258,839.00
Institutions	30,000.00
	$ 288,839.00
4% SPG	75,483.60
5% Administration	94,354.50
GRAND TOTAL	$ 458,677.10

458,677.10 + 1,428,181.44 = 1,886,858.54

Total Maryland Allocation $ 1,887,090.00

Special Purpose Grants

Fiscal Year 1975

System Level Centers

16mm Films	St. Mary's and Calvert Counties	$ 30,000

A grant of $30,000 has been granted to St. Mary's and Calvert Counties to continue their 16mm film collection. The objective of the grant is to increase the 16mm film collection in each center by selecting films in curriculum areas in which each county is weak. Despite the purchase of 159 films with last year's allocation, there is still a need for films in many curriculum areas. Areas for which films will be purchased will include: language arts, science, mathematics, social studies, vocational education, music, and art. This project will be coordinated with other agencies and State and Federal programs. A total of 18,559 students and 977 teachers in Calvert and St. Mary's Counties will take advantage of this project.

Gifted and Talented	Frederick County	15,000

The purpose of this grant is to enlarge the scope of programs for the gifted and talented that began in FY 1975. Since last year, the Frederick County Task Force has developed a written philosophy, a statement of goals, and behavioral objectives for implementation. The grant in 1975 was used for the purchase of professional materials to assist teachers and principals in working effectively with gifted and talented students. In 1976, the gifted and talented students in K through 12 will be identified. Curricula for the gifted will be developed starting January 1976. Some pilot programs will start in September utilizing the following materials: 16mm films, commerically prepared videocassettes, large multi-media kits, sound filmstrip sets, record albums, and other media too expensive for individual schools to purchase.

Gifted and Talented	Montgomery County	5,750

Montgomery County has developed a system-wide plan for the instruction of the academically gifted and talented students in every school. Funds from this project will be used to purchase a collection of resources particularly suitable for these students. The collection will be housed in the Department of Educational Media and Technology's Division of Evaluation and Selection. Funds from Title IV of ESEA will be used to strengthen collections in support of this program.

Metrication	Harford County	24,733

Metrication is being phased into the curriculum of the Harford County Schools. As of September 1975, all students in K-12 are participating in a formalized instructional metric program in many disciplines. These funds will be used to purchase professional books, films, filmstrips, tapes, loops, transparencies, and kits.

ESEA II FY '75

Archdiocese of Washington	$ 49,970.92
Archdiocese of Baltimore	74,422.60
Diocese of Wilmington	2,146.19
Non-Public	19,843.23
School for the Deaf	593.46
Institutions	30,000.00
TOTAL	$176,976.40

Revised 4-30-75

ESEA Title II FY 1975

Nonpublic

School	Enrollment	Basic Grants		$1.32/student	Total
Maryland School for the Deaf	378	(25¢ student)	$ 94.50	$ 498.96	$ 593.46
Independent	12,639	(25¢ student)	3,159.75	16,683.48	19,843.23
Wilmington	1,367	(25¢ student)	341.75	1,804.44	2,146.19
Baltimore	48,805	(10,000-99,999) enrollment	10,000.00	64,422.60	74,422.60
Washington	30,281	(10,000-99,999) enrollment	10,000.00	39,970.92	49,970.92
	93,470		$ 23,596.00	$ 123,380.40	$ 146,976.40

(per student) $1.32

$ 123,380.40

Revised May 22, 1975

INDEPENDENT SCHOOLS - FY 1975

Number	School	Enrollment	Materials ($1.18 per pupil)	Basic Grant Allocation (.25 per pupil)	Processing (¼ of allocations .39 per pupil)	Total Material & Processing ($1.57 per pup
1284	Prospect Hall High School	121	$ 142.78	$ 30.25	$ 47.19	$ 189.97
5046	Good Shepherd School	76	89.68	19.00	29.64	119.32
6052	St. Paul's Lutheran School	185	218.30	46.25	72.15	290.45
6054	St. Paul's Lutheran School	195	230.10	48.75	76.05	306.15
6058	Severn School	449	529.82	112.25	175.11	704.93
6068	Bais Yaakov School for Girls	409	482.62	102.25	159.51	642.13
6076	Bryn Mawr School	505	595.90	126.25	196.95	792.85
6078	Calvary Christian Day School	200	236.00	50.00	78.00	314.00
6096	Friends	766	903.88	191.50	298.74	1,202.62
6100	Gilman	831	980.58	207.75	324.09	1,304.67
6128	Mechina High School	157	185.26	39.25	61.23	246.49
6140	Roland Park Country School	457	539.26	114.25	178.23	717.49
6142	Samuel Ready School	167	197.06	41.75	65.13	262.19
6144	School of the Chimes, Inc.	69	81.42	17.25	26.91	108.33
6148	Talmudical Academy	344	405.92	86.00	134.16	540.08
6160	Baltimore Lutheran High School	353	416.54	88.25	137.67	554.21
6166	Beth Tfiloh School	345	407.10	86.25	134.55	541.65
6200	Garrison Forest	296	349.28	74.00	115.44	464.72
6232	McDonogh School	764	901.52	191.00	297.96	1,199.48
6236	Oldfields School	119	140.42	29.75	46.41	186.83
6238	Park School	556	656.08	139.00	216.84	872.92
6242	Pilgrim Christian	139	164.02	34.75	54.21	218.23
6258	St. Paul's School	648	764.64	162.00	252.72	1,017.36
6260	St. Paul's School for Girls	234	276.12	58.50	91.26	367.38
6279	Calverton School	238	280.84	59.50	92.82	373.66
6326	Glenelg Country School	139	164.02	34.75	54.21	218.23
6335	Barnesville Primary	43	50.74	10.75	16.77	67.51
6336	Barrie School	111	130.98	27.75	43.29	174.27
6356	Christ Church Child Center	93	109.74	23.25	36.27	146.01
6364	Cynthia Warner	94	110.92	23.50	36.66	147.58
6369	The German School	581	685.58	145.25	226.59	912.17

Number	School	Enrollment	Materials ($1.18 per pupil)	Basic Grant Allocation (.25 per pupil)	Processing (¾ of allocations .39 per pupil)	Total Materia & Processing ($1.57 per pup
6370	Grace Episcopal Day	116	136.88	29.00	45.24	182.12
6372	Green Acres School	271	319.78	67.75	105.69	425.47
6378	Holton Arms School	542	639.56	135.50	211.38	850.94
6402	Potomac Montessori	167	197.06	41.75	65.13	262.19
6412	Sandy Springs Friends School	234	276.12	58.50	91.26	367.38
6414	Sidwell Friends	279	329.22	69.75	108.81	438.03
6422	Jewish Day School	220	259.60	55.00	85.80	345.40
6434	Town & Country Day School	300	354.00	75.00	117.00	471.00
6438	Washington Christian	99	116.82	24.75	38.61	155.43
6452	Ascension Lutheran	253	298.54	63.25	98.67	397.21
6466	Concordia Lutheran	343	404.74	85.75	133.77	538.51
6526	Saint James	131	154.58	32.75	51.09	205.67
	TOTAL	12,639	$14,914.02	$3,159.75	$4,929.21	$19,843.23

STATE INSTITUTIONS

Number	School	Enrollment	Materials ($1.18 per pupil)	Basic Grant Allocation (.25 per pupil)	Processing (¾ of allocations .39 per pupil)	Total Materia & Processing ($1.57 per pup
5044	Maryland School for the Deaf	378	$ 446.04	$ 94.50	$ 147.42	$ 593.46
	TOTAL	378	$ 446.04	$ 94.50	$ 147.42	$ 593.46

ARCHDIOCESES

Archdiocese	Enrollment	Materials	Basic Grant Allocation	Processing (¾ of the total Allocations)	Total Materials Grant & Processing
Archdiocese of Baltimore	48,805	$ 55,816.95	$ 10,000.00	$ 18,605.65	$ 74,422.60
Archdiocese of Washington	30,281	37,478.[illegible]	10,000.00	12,492.73	49,970.92
TOTAL	79,086	$ 93,295.[illegible]	$ 20,000.00	$ 31,098.38	$ 124,393.52

DIOCESE OF WILMINGTON

Number	School	Enrollment	Materials ($1.18 per pupil)	Basic Grant Allocation (.25 per pupil)	Processing (⅓ of allocations .39 per pupil)	Total Material & Processing ($1.57 per pupi
3004	Good Shepherd	204	$ 240.72	$ 51.00	$ 79.56	$ 320.28
3006	Immaculate Conception	342	403.56	85.50	133.38	536.94
3012	St. Peter and Paul	552	651.36	138.00	215.28	866.64
3014	St. Frances de Sales	269	317.42	67.25	104.91	422.33
	TOTAL	1,367	$1,613.06	$ 341.75	$ 533.13	$2,146.19

INSTITUTIONS

Institutions	Enrollment	Materials	Processing	Basic Grant Allocation	Total Materials & Processing
Institutions		$ 22,500.00	$ 7,500.00		$ 30,000.00
TOTAL		$ 22,500.00	$ 7,500.00		$ 30,000.00

ESEA Title II Funds for Institutions-FY 1974-75

Institutions	Amount Available for Materials	Processing Cost (25% of Individual Appropriation)	Total Materials and Processing
Corrections (Brenda Vogel)			
5012 Maryland Correctional Institutions	$ 1,106.25	$ 368.75	$ 1,475.00
5012A Maryland Correctional Training Center	1,106.25	368.75	1,475.00
5014 Maryland Correctional Institute for Women	1,200.00	400.00	1,600.00
TOTAL	$ 3,412.50	$1,137.50	$ 4,550.00
Juvenile (Robert Harrington)			
5032 Maryland Children's Center	$ 1,657.50	$ 522.50	$ 2,210.00
5034 Maryland Training School	1,312.50	437.50	1,750.00
5036 Montrose School for Girls	1,312.50	437.50	1,750.00
Boys Forestry Camps	1,725.00	575.00	2,300.00
TOTAL	$ 6,007.50	$2,002.50	$ 8,010.00
Mental Hygiene (Avrum Shavrick)			
5017 Perkins State Hospital	$ 892.50	$ 297.50	$ 1,190.00
5018 Winterode School	1,312.50	437.50	1,750.00
Regional Institute for Children	1,312.50	437.50	1,750.00
5026 Springfield State Hospital	1,312.50	437.50	1,750.00
5028 Spring Grove State Hospital	1,312.50	437.50	1,750.00
5034 Eastern Shore State Hospital	1,312.50	437.50	1,750.00
TOTAL	$ 7,455.00	$2,485.00	$ 9,940.00
Mental Retardation (Beatrice Terl)			
5024 Rosewood State Hospital	$ 1,312.50	$ 437.50	$ 1,750.00
Great Oak Center	1,556.25	518.75	2,075.00
Holly Center	1,556.25	518.75	2,075.00
TOTAL	$ 4,425.00	$1,475.00	$ 5,900.00
Department of Education (Mark Stancil)			
Maryland Rehabilitation Center	$ 1,200.00	$ 400.00	$ 1,600.00
GRAND TOTAL	$22,500.00	$7,500.00	$30,000.00

TOTAL ADDITIONS TITLE II ESEA FY 1975

	School Library Resources		Other Instructional Materials		Textbooks	Grand Total
	Print	Nonprint	Print	Nonprint		
Total Public	71,671	66,626	35,818	1,420	0	175,535
School Level	62,701	63,806	35,790	1,376	0	163,673
System Level	8,970	2,820	28	44	0	11,862
Total Nonpublic Schools	20,593	9,761	0	0	0	30,354
Archdiocese of Baltimore	5,083	6,429	0	0	0	11,512
Archdiocese of Washington	13,318	2,414	0	0	0	15,732
Diocese of Wilmington	8	0	0	0	0	8
Independent Schools	2,184	918	0	0	0	3,102
Total Institutional Schools	3,966	1,077	0	0	0	5,042

TOTAL COLLECTIONS TITLE II ESEA FY 1966 - FY 1975

Total Public	1,187,945	495,491	23,019	6,194	630	1,713,279
School Level	1,152,166	456,140	22,991	4,604	630	1,636,531
System Level	35,779	39,351	28	1,590	0	76,748
Total Nonpublic Schools	127,770	100,412	0	0	0	228,182
Archdiocese of Baltimore	24,460	9,833	0	0	0	34,293
Archdiocese of Washington	65,212	76,025	0	0	0	141,237
Diocese of Wilmington	4,246	1,068	0	0	0	5,314
Independent Schools	33,852	13,486	0	0	0	47,338
Total Institutional Schools	22,376	6,725	0	0	0	29,101

ESEA II TOTAL ALLOCATIONS FY 1966 - FY 1975

TOTAL	$ 13,195,665.30
Public Schools	12,821,966.80
Nonpublic Schools	146,382.94
Institutional Schools	227,316.56

DISTRIBUTION OF TITLE II ESEA
MARYLAND PUBLIC SCHOOL LIBRARY/MEDIA CENTERS SCHOOL YEAR 1974-75 FISCAL YEAR 1975

Local Unit	(1) Enrollment 9/30/73	(2) Ratio State: Local Wealth Per Pupil FY'74	(3) Adjusted Enrollment (1 x 2)	(4) Grant at $1.3192 per pupil (3 x 4)	(5) Basic Grants	(6) Total (4 + 5)
Total State	911,097	1.000	988,114	1,303,518	235,000	1,538,518
Allegany	16,988	1.307	22,203	29,290	10,000	39,290
Anne Arundel	78,172	1.137	88,882	117,253	10,000	127,253
Baltimore City	182,733	1.451	265,145	349,779	20,000	369,779
Baltimore	128,700	0.826	106,306	140,239	20,000	160,239
Calvert	6,530	1.231	8,038	10,604	5,000	15,604
Caroline	5,296	1.764	9,342	12,324	5,000	17,324
Carroll	18,442	1.150	21,208	27,977	10,000	37,977
Cecil	13,513	1.339	18,094	23,870	10,000	33,870
Charles	16,358	1.401	22,918	30,233	10,000	40,233
Dorchester	6,300	1.172	7,384	9,741	5,000	14,741
Frederick	21,922	1.051	23,040	30,394	10,000	40,394
Garrett	5,783	1.352	7,819	10,315	5,000	15,315
Harford	33,163	1.275	42,283	55,780	10,000	65,780
Howard	21,977	0.762	16,746	22,091	10,000	32,091
Kent	3,815	1.019	3,887	5,128	5,000	10,128
Montgomery	126,177	0.636	80,249	105,864	20,000	125,864
Prince George's	154,496	1.015	156,813	206,868	20,000	226,868
Queen Anne's	4,651	1.049	4,879	6,436	5,000	11,436
St. Mary's	12,027	1.662	19,989	26,369	10,000	36,369
Somerset	4,421	1.761	7,785	10,270	5,000	15,270
Talbot	4,950	0.704	3,485	4,597	5,000	9,597
Washington	23,847	1.252	29,856	39,386	10,000	49,386
Wicomico	14,224	1.220	17,353	22,892	10,000	32,892
Worcester	6,612	0.667	4,410	5,818	5,000	10,818

Column (2) represents the general economic resources of a school district in relation to the general economic resources of the state.

Column (3) represents the per pupil amount times the county's ratio figure.

Under 2,000 - 25¢ per pupil
2,000-9,999 - $5,000
10,000-99,999- $10,000
100,000 plus - $20,000

REIS 4/75

ESEA II FY 1975 LEA Distribution of Allocations

Local Unit	Reading	Rdg. Combined w/ Other Priorities	Ethnic & Cultural	Early Childhood	Career Education	Science or Environmental Education	Foreign Languages	Health Education	Bicentennial	Special Education	System Level Media Center or Professional Collection	Total
Total State	897,755.45	119,486.00	29,562.43	153,403.39	38,069.56	22,998.00	1,800.00	2,000.00	58,928.00	20,000.00	148,954.00	1,492,956.83 *
Allegany	39,290.00											39,290.00
Anne Arundel		77,253.00								20,000.00	30,000.00	127,253.00
Baltimore City	205,370.00		4,500.00	110,319.00	9,690.00	10,900.00					5,000.00	345,779.00 *
Baltimore	160,239.00											160,239.00
Calvert	15,604.00											15,604.00
Caroline	11,886.00	2,000.00									3,438.00	17,324.00
Carroll	13,837.00				2,575.00	10,098.00	1,800.00		9,667.00			37,977.00
Cecil	33,870.00											33,870.00
Charles		40,233.00										40,233.00
Dorchester	14,741.00											14,741.00
Frederick											40,394.00	40,394.00
Garrett	5,969.81		2,324.17	4,410.50	2,612.46							15,316.94
Harford	65,780.00											65,780.00
Howard											32,091.00	32,091.00
Kent	4,128.00					2,000.00		2,000.00			2,000.00	10,128.00
Montgomery	50,159.64		19,738.26	16,673.89	17,729.10							104,300.89 *
Prince George's	168,837.00			22,000.00							36,031.00	226,868.00
Queen Anne's	11,436.00											11,436.00
St. Mary's	20,000.00								16,369.00			36,369.00
Somerset	8,807.00		3,000.00		3,463.00							15,270.00
Talbot	7,597.00				2,000.00							9,597.00
Washington	49,386.00											49,386.00
Wicomico									32,892.00			32,892.00
Worcester	10,818.00											10,818.00

* Totals do not reflect processings costs which were a designated figure in application.

EWB: July, 1975